

# Economics



# Economic Systems:

- Every country must develop an economic system to determine how to use its limited resources to answer three basic economic questions.
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- 1. WHAT goods and services will be produced?
- 2. HOW will goods and services be produced?
- 3. WHO will consume the goods and services?
- 4 types of economic systems...can you name them?

# Traditional Economy:

- Traditional Economy- The customs and habits of the past are used to decide what and how goods will be produced, distributed and consumed.
- QUESTION:
  - What type of activities are often a part of traditional economies?
  - A. Building new factories, expanding farms, and selling goods
  - B. Choosing careers, plantation farming and seeking new markets
  - C. Farming, herding and hunting and gathering.

# Command Economy:

- Command Economy- government planning groups make the basic economic decisions determining which goods and services to reproduce, prices and wage rates.
- Individuals do not own their own business or farms.
- Example: CUBA- the government owns all factories and most farms. About 90% of the people work for the government. Cuba's main export is sugar cane.
- QUESTION:
  - What is one problem that Cuba faces in using a command economy?
  - A. 90% of the people work for the government.
  - B. Cuba cannot afford to buy the oil and natural gas it needs.
  - C. The country cannot grow enough sugar cane to supply its people.
  - D. Factories and businesses must close down from time to time because the workers produce too many goods.

# Market Economy:

- Market-Decisions are guided by the changes in prices that occur between individual buyers and sellers in the market place.
  - Businesses and farms are generally own by individuals (private citizens) or corporations.
  - OTHER NAMES: Free Enterprise, capitalism, and laissez-faire
  - Example: Mexico-Individuals and corporations own most of the businesses and farms. Individuals are free to decide what to sell. The government does not set prices for goods and services.
- QUESTION:
  - Which describes the economic system in Mexico?
  - A. individuals cannot own businesses or farms in Mexico.
  - B. Corporations are not allowed to do business in Mexico.
  - C. Individuals and corporations own most of the businesses in the country.
  - D. The government owns and manages the businesses and farms in Mexico.

# Mixed Economy:

- Mixed- An economy that blends characteristics of both command and market economies, but falls closer to one form or the other.
- There is no pure command or pure market economies.
- Example: Brazil- is mostly a market economy. The government does have rules to govern business and owns some industry like steel.

- QUESTION:

- Which of these that we have studied this year, has the least freedom to do business?

- A. Brazil
- B. Canada
- C. Cuba
- D. About the same in each



(Label where Cuba, Brazil and Mexico would fall on this continuum)

# Specialization

- Work is divided into many different parts and each worker is allowed to become an “expert” in her or his part of the work.
- Example: A factory focuses on producing ONE or TWO types of goods and leaves the production of other goods to other factories.
- QUESTION:
- What is an advantage of specialization?
- A. factories cannot produce goods as quickly.
- B. Workers do not become experts in their jobs.
- C. A factory can produce more goods in less time and for less money.
- D. Businesses cannot sell as many types of goods when they specialize.

# Trade Barriers: Tariffs, Quotas, and Embargos

- Tariff- a tax on imports
  - Quota- is a specific limit placed on the number of imports that may enter a country
  - Embargo- is a government order stopping trade with another country
- QUESTION:
    1. Which situation might keep an embargo against a country from being successful?
      - A. The country is able to find other trading partners.
      - B. The country does not need to trade with other countries.
      - C. People in the other country suffer because trading has stopped.
      - D. People in the other country don't care whether their country trades with other countries.

# GDP and Literacy Rate

- GDP- The total value (amount) of all the goods and services produced in a country in ONE year.
- The more educated you are, the better job you get, the better job you get, the more \$\$ you make, the more \$\$ you make the more \$\$ you spend, the more you spend, the more you contribute to your country's GDP!
- Literacy Rate- The percentage of a country's people who can read and write.
- QUESTION:
- Which is most likely to be in a country with a high literacy rate?
  - A. A low standard of living.
  - B. A high standard of living.
  - C. Little investment in human capital.
  - D. Too much investment in capital resources.

# Human Capital and the GDP

- Humans Capital- investing in workers of a business or country including their education, training, skills and health care
- Businesses and countries that want to be successful MUST pay attention to investing in human capital

- Questions:

1. What is an example of human capital?
  - A. a country's standard of living
  - B. the cash a business has to spend
  - C. the workers of a business or country
  - D. the buildings, equipment, and property of a business
2. It is important to invest in human capital because businesses?
  - A. Need money in order to pay their workers
  - B. Enjoy workers getting extra training and job opportunities
  - C. Are more successful when the workers have good training and health care
  - D. Are not responsible for the training and health care of the workers they employ

# Capital Investments and GDP

- Physical capital- Investing in factories, machines, technologies, buildings, and property needed for a business to operate
- If a business is to be successful, it cannot let its equipment break down or have buildings fall apart...new technology can help a business produce more goods at a lower cost.

## • QUESTIONS:

1. Which activity is an example of investing in physical capital?
  - A. Constructing a new factory
  - B. Throwing away old delivery trucks
  - C. Giving workers more time off to rest
  - D. Training workers to do their job better
2. How does investment in capital by companies help a country increase its GDP?
  - A. The GDP of a country goes down when companies make more money.
  - B. Companies that invest in capital are able to provide a better place for their workers to work.
  - C. Highly trained workers help the company be more profitable by finding ways to help the company work better.
  - D. When a company invests in capital, it can produce more goods at a better price and increase the profit that it makes.

# Currency

- Currency-money used in a country to buy goods and services.
  - BRAZIL- reals
  - MEXICO- peso
  - CUBA- peso
  - CANADA- dollar
  - U.S.A.- dollar
- QUESTION:
  - What is one reason for people to exchange currency?
  - A. To make more money by trading currency.
  - B. Most people want to use American dollars to trade.
  - C. Because different countries have different currencies.
  - D. To buy and sell goods and services with other countries.